

# I Own Me

DECLARATION CERTIFICATE FOR:

**Bryan McDonald**

3rd party independent validation

**vs\_1PnLwWP4vUDX5rstXqfblbvO**

Bryan McDonald being of full age, and having knowledge that a digital identity representation of Bryan McDonald or data artifacts identifiable with Bryan McDonald are present on the Internet, do hereby make, declare, and publish this instrument to be my Testament and Proclamation of Digital Identity. Through this instrument, I declare my absolute right of ownership concerning my digital identity, and all the data artifacts identifiable with me, for all times and for all purposes; that my digital identity or a derivative artifact therefrom, existing anywhere online, in any digital, media, or technology form or rendering, is my property, owned exclusively by me, my assignees, or my heirs, bestowed upon me at birth as an inalienable right of humanity, to wit:

I OWN ME

Bryan McDonald

Signature

8/13/24

Date



## **ARTICLE I. SELF:**

BRYAN ALLYN MCDONALD (I, Me, My), residing in *BELL BUCKLE, TN, USA*

Validation Number vs\_1PnLwWP4vUDX5rstXqfblbvO

The above are all potential data fields in the Privacy Authority. My identity is comprised of a complete and unique set of characteristics that define me. Possessed with these unique biologic identifiers, distinctive human traits and features, personal characteristics and health conditions, and government-issued attestations of identity, I hereby assert that I alone own and control all forms of my identity; including online representations; including all dimensions of privacy in any jurisdiction and online; and I further assert that my ownership of my digital identity and privacy rights shall only be used pursuant to my determinations, as expressed herein.

## **ARTICLE II. DIGITAL SELF:**

**I declare I Own Me.** Data artifacts exist, whether as data at rest or data in transit, which are representative of me or identifiable to me. This instrument claims ownership of all data artifacts representative of me or identifiable to me. These data artifacts derive from my Self, under Article I, and are indelibly connected to my identity, to my communicative privacy, and to my inalienable rights as a human being. A. Identity-Representative Data Artifacts. I own certain online or digital properties, which include all name, image or likeness data associated with my Self under Article I, my digital signature, my digital DNA and biometric data, my digital health records, as well as my online behavior and communication. My Identity - Representative Data Artifacts expressly include these properties: 1. My social media profiles, presently published or hereinafter created These can later be added to the Privacy Authority. 2. My websites, presently published or hereinafter created 3. My other digital assets, including any tokenized assets hereinafter created. B. Identity-Identifiable Data Artifacts. My online activity and properties representative of my digital identity reveal personal attributes and other data identifiable to my Self. My digital identity data includes all data artifacts identifiable to me. C. My discretionary decisions to share my data artifacts online or with third parties, to temporarily allow information exchange of my data artifacts, to assign or enter into agreements affecting my data artifacts, to fail or delay enforcement of my ownership or rights, or any nonvolitional action or inaction that affects further processing, handling, or transmission of my data artifacts shall not jeopardize or diminish my inalienable right to own my Self or my digital identity or to control the subsequent data processing or transmission of my data artifacts, nor waive my rights or in any way restrict my ownership or control over my digital identity, as further provided below under Article IX. D. CoT Privacy Authority, and Article IX. C. No Waiver.

## **ARTICLE III: DIGITAL IDENTITY GOVERNANCE MECHANISM**

In publishing this instrument, I hereby institute a mechanism to protect my identity and privacy online. Insofar as all other real-world domains, except the virtual domain of the Internet, afford the means and governance whereby an individual may have dominion over identity and make determinations about individual privacy, this instrument effects a recovery of ownership over digital identity for the online domain.

#### **ARTICLE IV: PATENT PROTECTION**

In publishing this instrument, I invoke the patent protections of US Patent No. 10,084,757 (Network privacy), issued September 25, 2018; and EU Patent No. 3095228 (Network privacy), issued February 27, 2020 (“the Network Privacy Patent”). A. This instrument represents the digital embodiment of my person, and the privacy and identity claim herein represent the universal rules governing all use of my digital identity, backed by the patent specification. B. This instrument was originally created and shall exist in digital form; and an authentic copy in non-digital form, properly authenticated and secured, shall be the instrument version used for rights enforcement; C. It is created inside a Community of Trust™ which fully conforms with the patent, D. It is permanently stored in an Identity Vault, secured with encryption and other Community of Trust™ security controls; E. Pursuant to the patent specification, the Central Privacy Authority of the Community of Trust™ manages my digital identity across its data lifecycle and all network transit – from the digital creation of this instrument inside a Community of Trust™; its deposit into the Identity Vault; its integrity auditing, tracking, and management for compliance by the Central Privacy Authority; and, its hashed or other technical integration processes across different networks and architectures to facilitate other authorized uses (such as authenticated pointing to the instrument or its hash to enable tokenization on a distributed blockchain ledger); F. Through this instrument, my claims, as contained herein, represent my ownership of “legal title and rights” of my digital identity, as specified in the patent. G. Through this instrument, my claims, as contained herein, represent my “individual determinations of privacy”, as specified in the patent.

#### **ARTICLE V: UNIVERSALITY OF INTELLECTUAL PROPERTY RIGHTS**

In publishing this instrument, and by invoking the patent’s protections concerning privacy and identity and concerning the rights and scope of protections further claimed in this instrument, I incorporate the accepted universality of intellectual property rights. A. My claim of a Digital Identity Governance Mechanism, through use of the Network Privacy Patent to protect the privacy and digital identity rights as contained herein, comports nation-state treatment of intellectual property rights as a matter of international law. B. Customary international law as well as multilateral Instruments among nationstates have endorsed as a universal standard, as evidenced by the global nationstate creation and empowerment of the World Intellectual Property Organization, that intellectual property rights are ownership rights of the individual. C. In conformity with the universal standard regarding individual ownership rights under intellectual property law, I hereby claim my rights under the Network Privacy Patent, and further assert the application of my rights to encompass the entirety of my privacy and digital identity rights online, for all time and for all purposes.

#### **ARTICLE VI: IDENTITY UNDER HISTORICAL CUSTOM**

In publishing this instrument, I draw upon a long-standing custom of respect for humanity and the inalienable rights of mankind. Although the online domain is entirely devoid of any governance, architecture, or institutionalized mechanism to bestow honorary recognition for individual self-determination of identity and privacy, it is well-established custom, tradition, and religious practice to honor and respect one’s individual humanity and identity. A. The Bible, in Genesis 2:7, provides: Then the Lord God formed the man of dust from the ground and breathed into his nostrils the breath of life, and the man became a living creature. And in Genesis 1:27: God created man in his own image. B. The Quran

exalts the oneness of humankind, having been created in God's likeness: It is He Who created you from a single soul, and made the mate of like nature (Quran 7:189) C. From Buddhism: All that we are is the result of what we have thought: it is founded on our thoughts; it is made up of our thoughts.

(Dhammapada) D. Enlightenment Era philosophies and actions influenced and changed societies in ways borne of humanity-focused reasoning and a social contract between government and individual. E. Centuries of progress, inspired from different sources and movements, reveals the accepted custom, whether based in natural law, religion, or cultural and societal tradition, that one's identity is one's constitution; and that barring some interference with someone else, or some need to adhere to a higher tenet of civilized society, one's enjoyment of life and self-determination may not be jeopardized.

## **ARTICLE VII: IDENTITY UNDER LAW**

In publishing this instrument, I draw upon the many authorities of law that articulate broad rights concerning identity and human rights; and I equate in unity as representing me: my identity, my human rights, my personality, my traits and behavior, and my privacy. A. The International Covenant on Civil and Political Rights (ICCPR), ratified by the United Nations General Assembly on 16 December 1966 and entry into force into 23 March 1976, provides in the Preamble the recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family is the foundation of freedom, justice, and peace in the world: B. Further, that these rights derive from the inherent dignity of the human person (Id.), C. That to achieve these rights, conditions must exist whereby everyone may enjoy his civil and political rights, as well as his economic, social and cultural rights (Id.); D. Article 17, ICCPR, provides: No one shall be subjected to arbitrary or unlawful interference with his privacy, family, home or correspondence, nor to unlawful attacks on his honor and reputation; E. General Comment 16 to Article 17, concerning the management and use of personal data online provides: every individual should have the right to ascertain in an intelligible form, Whether, and if so, What personal data is stored in automatic data files, and for What purposes. F. The Universal Declaration of Human Rights, promulgated by the United Nations General Assembly in 1948 (UDHR), provides: - **Article 3:** Everyone has the right to life, liberty and security of person; hence, this instrument protects my liberty rights; - **Article 6:** Everyone has the right to recognition everywhere as a person before the law; hence, this instrument enables me legal redress for infringements; - **Article 8:** Everyone has the right to an effective remedy by the competent national tribunals for acts violating the fundamental rights granted him by the constitution or by law; hence, this instrument is an effective mechanism for redress of infringements; - **Article 12:** No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honor and reputation. Everyone has the right to the protection of the law against such interference or attacks; hence, this instrument is an effective mechanism to redress all harms to my identity, including online abuses; - **Article 17:** 1. Everyone has the right to own property alone as well as in association with others. 2. No one shall be arbitrarily deprived of his property. Hence, this instrument enables me legal redress for my digital identity as a brand; - **Article 22:** Everyone, as a member of society, has the right to social security and is entitled to realization, through national effort and international co-operation and in accordance with the organization and resources of each State, of the economic, social and cultural rights indispensable for his dignity and the free development of his personality; hence, this instrument enables me to pursue and protect commercial uses of my digital identity and brand; - **Article 27:** 1. Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts

and to share in scientific advancement and its benefits. 2. Everyone has the right to the protection of moral and material interests resulting from any scientific, literary, or artistic production of which he is the author. Hence, this instrument enables me legal redress for infringements of my digital identity and brand; - **Article 28:** Everyone is entitled to a social and international order in which the rights and freedoms set forth in this Declaration can be fully realized; hence, insofar as digital identity is not adequately protected online, this instrument is an effective mechanism to guarantee my individual human rights; - **Article 29:** 1. Everyone has duties to the community in which alone the free and full development of his personality is possible. 2. In the exercise of his rights and freedoms, everyone shall be subject only to such limitations as are determined by law solely for the purpose of securing due recognition and respect for the rights and freedoms of others and of meeting the just requirements of morality, public order, and the general welfare in a democratic society. 3. These rights and freedoms may in no case be exercised contrary to the purposes and principles of the United Nations Hence, this instrument enables me to pursue legal redress against online infringers who violate my identity and privacy rights; - **Article 30:** Nothing in this Declaration may be interpreted as implying for any State, group or person any right to engage in any activity or to perform any act aimed at the destruction of any of the rights and freedoms set forth herein; hence, this instrument enables me to pursue legal redress against any entity that undermines the claims made herein concerning my identity and privacy. G. My Identity Rights. Identity, human rights, personality, and privacy are assembled into one uniform body of international law. From this uniform body of law, there are universally accepted tenets that confirm certain inalienable rights of mankind: 1) the individual right of self-determination; 2) self-determination rights include enjoyment of liberty, protection of reputation, ownership of property, pursuit and advancement of individual endeavors, and ownership of the benefits of individual endeavors; 3) sovereignty over one's identity includes rights to prevent infringements; 4) mechanisms for redress under the law exist to protect individual rights; and, 5) no state or other entity may interfere with or fail to uphold individual rights, except in protecting others' individual rights. H. Through this instrument, I claim my identity rights and apply the protections afforded under this body of law for all time and for all uses associated with my digital identity.

## **ARTICLE VIII: PRIVACY UNDER LAW**

In publishing this instrument, and with hereafter references to historical legal and fundamental principles, I declare my right to enjoy and maintain personal privacy, along with the requisites of human dignity; hence, any attempts to interfere with said rights and solitude would be an infringement subject to legal redress. A. I claim my right of personality as defined, espoused, and promulgated by European and American scholars and courts, particularly the German right of personality under Germany's Basic Law and the Civil Code - Bürgerliches Gesetzbuch, which extends privacy law to protect against the degradation of human dignity. Hence, my right of personality is sacrosanct, and this instrument provides me with legal redress for any infringement of this right. B. I claim my right of dignity, as defined, espoused, and promulgated under the Basic Law (Id.), legal scholars and Enlightenment Era thought leaders, and case law. This right includes and extends upon human personality, considered the highest and absolute value that towers the person over its own self and links the human being with the order of things (Immanuel Kant). Under the Basic Law and the consensus view of the right of dignity, it affords protection of dignity to all humans due to their unique individual status rather than their racial identity. The nature of

this legal protection around dignity is considered inviolable, and so the State cannot take it away or destroy it. Hence, this instrument grants the full scope of the right of dignity. C. I claim my general right of immunity of the person, and the principle of inviolate personality, as defined, espoused, and promulgated in the United States, in the common law, and elsewhere (Earl Warren & Louis Brandeis). I embrace and adopt the widely accepted Warren and Brandeis tenets of privacy, particularly its recognition that the technology and digital ecosystems threaten privacy, and the need for control over information about oneself; hence, this instrument provides me legal redress for infringements on these protections. D. I claim my right to be the essence as a human being which includes individual dignity and integrity, personal autonomy, and independence. (Edward Blaustein) My rights expressly include protections from: 1. Intrusion upon a person's seclusion or solitude, or into his/her private affairs. 2. Public disclosure of embarrassing private facts about an individual. 3. Publicity placing one in a false light in the public eye. 4. Appropriation of one's likeness for the advantage of another. (William Prosser) E. My claim incorporates the assembly of many of the foregoing rights as embodied in the European Union's (EU) General Data Protection Regulation (GDPR) concerning data protection and privacy; as well as its progeny laws and regulations around the world, which are designed to give individuals control and privacy safeguards over their personal data in a digital world. F. I claim my image rights, my name, image, likeness rights, my biometric data or information rights, and any rights arising from my privacy or identity that has been transformed into data or other technological usage, but which purports to be a representation of my digital identity or privacy online. G. Through this instrument, I claim the entirety of my privacy rights to the fullest extent outlined in this instrument and as may be embodied in future laws and universal tenets of privacy; and further, I consider and equate my privacy, personality, dignity, autonomy, and independence to comprise my digital identity, which are fully enforceable under this instrument.

## **ARTICLE IX: IMPLEMENTATION**

**A. Effectiveness.** This instrument is effective upon issuance, regardless of any action or inaction concerning the property rights claimed herein. **B. Property Monitoring.** Upon issuance of this instrument, online monitoring of the property rights claimed herein shall commence, pursuant to the assignment provided herein. **C. No Waiver.** No action or inaction concerning this instrument, or any CoT Privacy Authority shall operate to reduce or eliminate the full ownership rights claimed herein, except where a CoT Privacy Authority expressly articulates this clause and how any limits to the full ownership rights claimed herein shall be implemented and interpreted. **D. CoT Privacy Authority Instrument.** This instrument is intended to be accompanied by certain data trust instruments, mechanisms, or measures by which data rights, digital identity and data artifacts are issued, enforced, sold, licensed, transacted, and otherwise implemented to carry out the interests and desires of the property owner. These data trust instruments, mechanisms, or measures may include: 1. Nonfungible tokens; 2. Utility tokens; 3. Legal enforcement actions; 4. Licensing arrangements 5. Other ways by which the property owner may transfer a property interest to a third party. **E. No Revocations of Existing Duties.** This instrument shall not operate, and shall not be interpreted as expressing my intent, to breach any duty owed to a third party. A properly executed CoT Privacy Authority action shall be the sole manner by which I knowingly affect any duty owed to a third party. **F. Not Self-Executing.** Notwithstanding the property claims contained herein, the sole manner by which I invoke the powers concerning my property shall be through a properly

executed CoT Privacy Authority **G. Assignment.** I hereby assign the authority for the following functions concerning the property rights claimed herein: 1. To Sports-ISA0 to a) monitor the security of the Identity Vault that shall maintain this instrument, and to b) monitor for unauthorized use of the property rights claimed herein. Terms of unauthorized use monitoring are established by separate agreement. 2. To CoT Owner to advise me concerning my CoT Privacy Authority decisions, which will invoke provisions of this instrument and specify how my property claims shall be implemented, as indicated in Article IX. Section C. above. 3. To iOwnMe to publish, as necessary, pursuant to my CoT Privacy Authority decisions, certain details regarding the existence of this instrument and the necessary details to effectuate the interests and desires contained in my CoT Privacy Authority action. 4. I may assign other functions or modify the assignments herein by separate agreement. Assignment changes or additions shall not affect the effectiveness of this instrument concerning the property claims contained herein.

## **ARTICLE X: MISCELLANEOUS TERMS**

**A. Severability.** To the maximum extent permitted by law, I hereby waive any provision of law or regulation, or legal ruling or interpretation, that would render any clause or term of this Instrument invalid or otherwise unenforceable in any respect. If for any reason any provision of this Instrument is held to be unlawful, void, or unenforceable, then that provision will be limited or eliminated from this Instrument to the necessary extent and will not affect the validity and enforceability of any remaining provisions. **B. Survival.** The claims of right contained herein shall survive my death. Unless my Last Will and Testament directs otherwise, the Agent appointed herein shall continue to follow my instructions and the rights of ownership to all assets arising from this instrument, including any CoT Privacy Authority instrument or associated offering or royalty-producing mechanism, shall be the property of my estate. **C. Execution in Counterparts.** This Instrument may be executed in one or more counterparts or accompanying documents (such as the items in Article I. Self, above) by either manual or electronic signatures, whether digital or encrypted, and assembled into a Binder secured in an Identity Vault. Each counterpart will be an original or a verified copy of an original. **D. Law and Venue.** It is my intention that this Instrument, performance under this Instrument, any Dispute arising out of or relating to this Instrument and all suits and special proceedings relating to such, be construed in accordance with, under, and pursuant to the laws in my State, without giving effect to any principles of conflicts of law. **E. Ownership of IP.** All intellectual property, whether expressed or implied by this instrument and any CoT Privacy Authority action, and including all derivative creations and inchoate concepts or rights which emerge after the issuance of this instrument are claimed within the property protections contained herein.

## **ARTICLE X: DEFINITIONS**

**A. Digital Identity (or “Digital Self”)** means the collection of information or data associated with a real person or entity. Like its counterpart in the natural world, a digital identity is comprised of characteristics, or data attributes, such as the following: username and password; date of birth; social security number; medical history and, but not limited to; purchasing history or behavior. Digital identity also includes, but is not limited to a person or entity’s brand name, term, design, symbol or any other feature that identifies the person or entity as distinct from others; the person or entity’s name, signature, image, likeness, photograph, video; and identity trackers, payment and currency transaction and security authentication solutions, voice, fingerprint, other biometric identifiers or behavioral characteristics, and athletic

performance data based on biometric identifiers. Digital identity is a digital embodiment and version of one's real identity, and encompasses privacy, personality, dignity, and all other interpretations, definitions and emerging technology advances arising from one's identity in the natural world. **B. Privacy** means the private attributes arising from identity in the natural world for which legal and fundamental human principles have formed a body of law to protect the right to enjoy and maintain personal solitude under requisites of human dignity. These protections are based further on the highest values of one's human personality and rooted against the degradation of their human dignity. The scope of privacy in this instrument includes the widest protections existing in the law or under commonly understood usage, or as specifically claimed in this instrument. It includes rights to reputation, image, personality, dignity, and human rights-based interpretations of privacy. **C. Image Rights** means the widest legal and common usage of the term, not limited to mere likeness but rather inclusive of the online notions of "persona" or "brand". It includes rendering of one's identity for the purpose of filming, television (both live and recorded), broadcasting (both live and recorded), audio recording; motion pictures, video and electronic pictures (including but not limited to the production of computergenerated images; still photographs; personal appearances; product endorsement and advertising in all media; as well as the right to use the personality's name, likeness, autograph, story and accomplishments (including copyright and other intellectual property rights), for promotional or commercial purposes including, but without limitation, the personality's actual or simulated likeness, voice, photograph, performances, personal characteristics and other personal identification. It includes terms used in certain jurisdictions: "personality rights", "publicity rights", and other terms, whether in common law or defined by statute or regulation. **D. Name, Image, Likeness ("NIL")** means the term defined by certain statutes and generally considered a form of Image Rights. NIL shall not be limited to a statutory definition, but rather shall be interpreted as widely as defined under Image Rights. **E. Right of Personality** means the manner and scope of privacy as the term is defined and commonly used in Germany and elsewhere to broaden the definition of privacy. **F. Right of Dignity** means the manner and scope of privacy as the term is defined and commonly used in international law, particularly in the context of International Humanitarian Law, and elsewhere in other jurisdictions, and generally to broaden the definition of privacy. **G. Human Rights** means the manner and scope of privacy as the term is defined and commonly used in international law, particularly in the context of International Humanitarian Law, and elsewhere in other jurisdictions, and generally to broaden the definition of privacy. **H. Biometric or Biometric information** means an individual's physiological, biological, or behavioral characteristics, identifiers, or health or medical captured vital signs, including an individual's deoxyribonucleic acid (DNA), that can be used, singly or in combination with each other or with other identifying data, to establish individual identity. Examples include data associated with the monitoring, collecting, curating, and analyzing a person's physical characteristics such as body composition, heart rates, body fat and composition, weight and temperature, hydration, sleep and blood; or also including human ingestible data such as food consumption, PEDs, narcotics, as well as performance indicators such as an athlete's speed, power, acceleration, jumping ability, movement, reaction times, and similar identity-associated physical characteristics. (e.g., skeletal, and muscular functions). **I. Identity-Identifiable** means the ways by which a property owner under this instrument may be identified, either directly or indirectly, such as from data artifacts that, alone or together with other data artifacts, enable the property owner to be identified, such as by reference to an identifier like a name, an identification number, location data, an online



identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that property owner. Under this instrument, the phrase “Identifiable to me” shall be interpreted as broadly as prescribed by this instrument, or as permitted by law, whichever is broader. **J. Identity-Representative** means a Digital Artifact which by itself reasonably countenances the Name, Image, Likeness, Image Rights, or Intellectual Property of the Property Owner. **K. Monitoring** means the ways and mechanisms by which a) security is executed and checked and b) any unauthorized use of the property claims of this Instrument, or a CoT Privacy Authority action are detected and tracked. **L. Data Artifact (or “Digital Artifact”)** means all the information or interaction data an entity or automated system creates through interaction with a computing or information system, such as the Internet. **M. Token** means any digital asset or data element, such as technologies used with distributed ledger technologies or blockchain. **N. Licensing** means the legal instruments through which intellectual property or other rights are transferred to another party for authorized use of the item or right specified in the license agreement. **O. CoT Privacy Authority** means the authorized way, mechanisms, and instruments, such as through licensing arrangements, use of distributed ledger technology, or other mechanisms or instruments, by which the property owner decides to act concerning the property ownership claims made in this instrument. **P. Identity Vault** means the secure storage area inside a Community of Trust™, along with functional technologies and systems that store, manage, monitor, audit, and validate the authenticity of the Declaration Certificate and associated documents and identity credentials. **Q. Community of Trust™** means the patented technology and system owned and licensed by iOwnMe. **R. Binder** means the specific electronic folders inside the Identity Vault that contain the Declaration Certificate, associated documents, and identity credentials, and assigned a unique identifier associated with the Property Owner’s action to create a Declaration Certificate.